



Cookson Electronics

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Press Release

For immediate release

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ALPHA® Named a Sponsor of the IPC Hand Soldering Competition at APEX in San Diego, CA

South Plainfield, NJ – January 17, 2012 – Alpha will present its enabling technology soldering products and will be a sponsor of the IPC Hand soldering Competition at the 2012 IPC APEX EXPO in San Diego, CA, Feb. 28 – Mar. 2, at the San Diego Convention Center.

“We look forward to the IPC Hand Soldering Competition at APEX and the opportunity to meet with electronic assemblers to discuss the value we can help them create in their processes when they use ALPHA® product technologies to produce highly reliable solder joints,” said Mike Previti, Alpha’s Americas Region Marketing Manager. “Our Technology Exchanges with many of our customers have helped to lower their total cost of ownership. Some have used our SACX Plus® low-Ag alloys and others have used our low temperature CVP-520 solder paste on their lines to achieve excellent results. Our ALPHA® Telecore XL-825 delivers very fast wetting and low flux spatter, providing for operator safety and less residue on PCBs. In addition we will feature our ALPHA® solder preform technology which enables assemblers the ability to augment precise amounts of solder volume to achieve 100% hole fill.”

Alpha is pleased to be a sponsor of the IPC Hand Soldering Competition at APEX in which we will feature our ALPHA® Telecore XL-825 cored solder wire, especially developed for manual assembly and drag soldering.

For more information about Alpha, go to alpha.cooksonelectronics.com

About Alpha

Alpha, a business unit of Cookson Electronics, is the global leader in the development, manufacturing and sales of innovative materials used in electronic assembly processes. With a unique worldwide presence of over 30 locations throughout the Americas, Europe and the Asia/Pacific region, Alpha supplies a full line of ALPHA® Solder Paste, Stencils, Squeegee Blades, Stencil & PCB



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Cleaners, Bar Solder, Cored Wire Solder, Wave Soldering Fluxes, SMD Adhesives and a line of ALPHA® Argomax Ag sinter paste for power module and discrete applications. The Alpha Advanced Materials unit is the leader in polymeric materials and solder products for semiconductor packaging. Alpha also offers product technologies for the Photovoltaic market to help lower cell and module production costs and increase throughput and yield. Alpha LED products offer opportunities for LED makers to increase efficiency and brightness; increase reliability and lifetime; and, reduce the cost per lumen. Since its founding in 1872, Cookson Electronics has been committed to developing and manufacturing the highest quality soldering materials. That tradition continues today through its innovative products, including its line of environmentally friendly, lead-free electronic assembly products. For more information, visit www.alpha.cooksonelectronics.com.

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