



Cookson Electronics

Alpha

Forsyth Road,
Sheerwater
Woking Surrey GU21 5RZ UK

Marie Howse

Manager,
Marketing Communications Europe
Phone: +44 (0)1483 793241
Mobile: +44 (0)7768 644414
alpha.cooksonelectronics.com

Alpha® Stencils in the Movies

Alpha, claims to have an intimate knowledge of the stencil printing process, based on its global experience as the leading producer of stencils, as well as advanced solder paste products worldwide. Few can be better qualified to help you achieve optimum solder paste deposits.

The Company offers a comprehensive range of stencil types to meet virtually every requirement and to help customers make the appropriate choices, Alpha has revised the stencil section of its corporate website, (<http://alpha.cooksonelectronics.com/products/stencils/solder-paste-stencils.asp>), highlighting and contrasting the benefits of the various manufacturing technologies and the value they can create. Browsers can now compare the manufacturing process routes in live action, streaming video and examine the lengths to which Alpha goes to ensure users achieve optimum, right-first-time paste deposits.

“We have gone to great lengths to explain the difference between our three stencil manufacturing technologies, Alpha® Cut™, Alpha® Form™ and Alpha® Nickel-Cut™,” said Gary Cunning, Cookson’s Global Business Manager for Stencils. “Our value proposition is based on a unique combination of knowledge, experience and service; a combination that no other supplier can match.”

Alpha offers a choice of laser cut stainless steel, laser cut nickel and electroformed nickel stencils in both framed and ‘frameless’ formats and in a variety of sizes, to suit virtually any printer.

“We believe Alpha to be the only company manufacturing globally both solder pastes and SMT stencils,” continued Cunning. “This gives us the power to ‘know what works’ and the global, multi-site production and quality systems to deliver it.”



The new Stencil section on the website also highlights some of Alpha’s print related offerings in terms of metal squeegees, inspection templates and repair/rework stencils.

For anyone with an interested in stencil printing for electronics assembly alpha.cooksonelectronics.com is well worth a visit.

Further information from: Gary Cunning, Global Business Manager - Stencils

Tel: +44 7721 432372 Email: gcunning@cooksonelectronics.com

Issued by: Rob Lennox, L A Marketing Ltd., Tel: +44 (0) 114 284 4484

Fax: +44 (0) 114 286 9447 Email: rob@lmarketing.ltd.uk

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Cookson Electronics

Forsyth Road,

Sheerwater,

Woking,

Surrey,

GU21 5RZ

Phone: +44 (0) 1483 758 400

Fax: +44 (0) 1483 758 410

Email: wokingsales@cooksonelectronics.com

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Editors' Notes

About Alpha

Alpha a Cookson Electronics company, is the global leader in the development, manufacturing and sales of innovative materials used in electronic assembly processes. With a unique worldwide presence in 50 locations throughout the Americas, Europe and the Asia/Pacific region, Alpha supplies a full line of Solder Paste, Stencils, Squeegee Blades, Stencil & PCB Cleaners, Bar Solder, Cored Wire Solder, Wave Soldering Fluxes, and SMD Adhesives. Cookson Electronics Semiconductor Packaging is the leader in EMC and polymeric materials for semiconductor packaging.

Alpha also offers product technologies for the Photovoltaic market to help lower production costs and increase throughput and yield. Since its founding in 1872, Cookson Electronics has been committed to developing and manufacturing the highest quality soldering materials. That tradition continues today through its innovative products, including its line of environmentally friendly, lead-free electronic assembly products. For more information, visit www.cooksonelectronics.com.

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