



Cookson Electronics

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Press Release

For immediate release

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Alpha to Attend SMTA International in Fort Worth, TX.

South Plainfield, NJ – October 03, 2011 – Alpha will attend the SMTA International Conference and Exhibition on October 16-20 at the Fort Worth Convention Center, Fort Worth, TX. At the Conference Alpha will present papers on the following high interest topics:

- Understanding Head-In-Pillow Defects –
The Role of Thermal Stability in Paste
- Low Voiding Reliable Solder Interconnects for LED
Packages on Metal Core PCBs
- Reliability of Mixed Alloy Ball Grid Arrays under
Thermal Fatigue and Drop Shock

“We are pleased to be presenting papers on these topics which hold a high level of interest in the electronics assembly market. The content will be valuable to assemblers as they seek ways to continually improve their processes,” said Michael Previti, Alpha’s Americas Regional Marketing Manager. “In the Exhibition we will be featuring a key group of product technologies designed to create value for our customers.”

For more information go to www.alpha.cooksonelectronics.com

About Alpha

Alpha, a business unit of Cookson Electronics, is the global leader in the development, manufacturing and sales of innovative materials used in electronic assembly processes. With a unique worldwide presence of over 30 locations throughout the Americas, Europe and the Asia/Pacific region, Alpha supplies a full line of ALPHA® Solder Paste, Stencils, Squeegee Blades, Stencil & PCB Cleaners, Bar Solder, Cored Wire Solder, Wave Soldering Fluxes, SMD Adhesives and a line of ALPHA® Argomax Ag sinter paste. Alpha’s Cookson



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Electronics Semiconductor Packaging unit is the leader in EMC and polymeric materials for semiconductor packaging. Alpha also offers product technologies for the Photovoltaic market to help lower production costs and increase throughput and yield. Since its founding in 1872, Cookson Electronics has been committed to developing and manufacturing the highest quality soldering materials. That tradition continues today through its innovative products, including its line of environmentally friendly, lead-free electronic assembly products. For more information, visit www.alpha.cooksonelectronics.com.

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